

SOCO
NORDIC TRADING

Products Catalog

TOWELS
BATHROBES



Elevating Hotel Experiences



Wrap your guests in comfort and refinement with our premium towels and bathrobes, crafted to combine softness, absorbency, and durability.

LUXURY FEEL



Few things define true comfort like the soft embrace of a freshly laundered towel or the cozy warmth of a bathrobe. Our collection is designed to combine indulgent softness with the durability and practicality that hotels, spas, and luxury homes require. Every detail – from the fibers we choose to the weaving techniques – is carefully considered to ensure both lasting quality and an exceptional guest experience.

We carefully select premium cottons and bamboo blends that meet internationally recognized standards, including Oeko-Tex® certification. This guarantees that every towel and robe is free from harmful substances, safe for daily use, and gentle on the skin. Absorbent yet lightweight, they dry quickly and remain soft even after frequent washing – a balance of performance and luxury.

Durability is at the heart of our design philosophy. Reinforced hems and resilient fabrics extend product life, reducing the need for frequent replacements. This means lower costs for hoteliers and less waste for the planet, without compromising on the feeling of everyday indulgence.

Behind every product lies a commitment to ethical sourcing. We work exclusively with suppliers who share our values of fair labor, safe working conditions, and environmentally responsible practices. From production to the guest bathroom, transparency and integrity guide every step, giving hoteliers confidence that their textiles are as responsible as they are refined.

Our towels and robes transform everyday routines into moments of relaxation and indulgence. With sustainability and durability at their core, they deliver lasting comfort that guests will remember.



LIVING INSPIRATION

HOTEL TOWELS

Materials:
100% Cotton Oeko-Tex® certified

Sizing:
32 x 32 cm - 60g
35 x 75 cm - 150g
40 x 80 cm - 180g
70 x 140 cm - 600g
80 x 160 cm - 800g

MODERN TASTE

Crafted from 100% Oeko-Tex® certified cotton, our towels embody the perfect combination of softness, absorbency, and long-lasting durability. Gentle against the skin yet highly effective in drying, they are designed to deliver comfort and practicality in equal measure – making them the ideal choice for hotels, spas, and luxury homes.

Quality and longevity are at the heart of the design. Strong fibers, reinforced edges, and advanced weaving techniques ensure that our towels remain soft, fluffy, and absorbent even after repeated washing. This not only guarantees lasting performance but also reduces the need for frequent replacements – helping hoteliers save costs while minimizing environmental impact.

With their timeless design and premium finish, our towels bring understated elegance to any bathroom setting. Whether presented in a spa, laid out in a hotel suite, or used in a guesthouse, they create a sense of refinement and relaxation where function meets sophistication.





Rooted in Nature

NATURAL, RESPONSIBLE & CERTIFIED

Sustainability begins at the very source of our materials. The cotton used in our collections is carefully grown and harvested with respect for nature, people, and future generations. By working only with trusted partners who share our values, we ensure that every fiber meets strict environmental and social standards.

Certified by Oeko-Tex® and other internationally recognized programs, our textiles are guaranteed free from harmful substances and responsibly produced. This not only safeguards the wellbeing of guests and staff, but also supports farming communities that prioritize ethical practices and sustainable cultivation.

We believe that true luxury is inseparable from responsibility. Choosing long-lasting, eco-conscious products means reducing waste, lowering costs, and contributing to a healthier planet. From the cotton field to the finished product, our promise is simple: uncompromising quality with sustainability at its core.

BEST
SELLER



LIVING INSPIRATION

BATHROBES

Materials:
100% Cotton Oeko-Tex® certified

Sizing:
120 X 132 X 55 cm - 1200g
120 X 132 X 55 cm - 750g

MODERN COMFORT

Crafted from 100% Oeko-Tex® certified cotton, our bathrobes bring together indulgent softness and lasting durability. Designed to envelop guests in warmth and comfort, they offer the perfect blend of practicality and luxury, making them an essential addition to any hotel, spa, or resort experience. The absorbent yet breathable fabric ensures a cozy feel after bathing, while the elegant design elevates the sense of relaxation.

Quality and longevity are built into every detail. Reinforced stitching and carefully selected fibers maintain shape and softness, even after frequent laundering. This reduces the need for replacements, lowering costs while supporting more sustainable operations.

With their timeless design and versatile style, our bathrobes complement any interior setting – from classic spa retreats to modern hotels. They enhance the guest journey by combining superior comfort with refined aesthetics, creating an atmosphere where true hospitality is felt in every detail.

PRIVATE LABEL SOLUTIONS



TAILORED TEXTILES FOR YOUR BRAND

Bring your brand to life.

With our private label solutions, we help hotels, spas, and hospitality businesses create customized textile collections that reflect their own identity. From towels and bathrobes to bedding and accessories, every item can be branded to align with your vision and values.

Flexible design options.

We offer a wide range of customization possibilities, including embroidered logos, woven labels, special packaging, and unique color selections. Whether you want a subtle touch of branding or a full signature collection, we provide the tools to make your products truly your own.

Trusted quality, made personal.

All products are crafted from the same certified, sustainable, and durable materials as our core collections. This ensures that your private label items not only carry your name, but also meet the highest international standards for quality, comfort, and ethical production.

A seamless process.

From concept development to delivery, our team works closely with you to ensure every detail matches your expectations. Transparent communication, flexible minimum order quantities, and reliable lead times make it simple to create a collection that elevates your brand and delights your guests.



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